

Who We Are

At Remarkable Mortgage, people are our number one priority. We bring confidence and simplicity to the financing process, leaving a lasting impression on the customers we serve. Our innovative products and custom loan solutions make finding the right mortgage solution for you, so simple and convenient, it's remarkable.

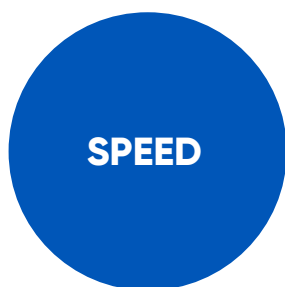
OUR VOICE

- Reliable
- Honest
- Trustworthy
- Insightful
- Informative
- Innovative
- Confident
- Friendly
- Relational

Personify: Your local hometown advisor whom you trust with your finances and would invite to a family BBQ.

Key Messaging

- We prioritize the unique needs of our customers to provide timely and customized solutions making home loans so simple, it's remarkable.
- Simplifying your way home.
- Bringing speed, simplicity and confidence to home loans.
- Unmatched customer service, experienced loan officers and customized solutions.
- Home loans so simple, it's remarkable.



**BEST
TECHNOLOGY**



**BEST
EXPERIENCE**



**BEST
PEOPLE**

Recommended Channels



Content Pillars

Awareness

- Introduction to Remarkable Mortgage
- Who is Remarkable Mortgage?
- Brand recognition

Stories

- Customer success stories
- Lender profiles

Homebuyer Resources

- Understanding the home buying process
- Design tips (paint colors, landscape, etc.)

Engagement

- Calls to action and asking the right questions to keep our audience engaged with our content.
- Responsive, honest and informative discussions with audiences on each channel.