

Trio South Bank

BRAND GUIDELINES

Logo Guidelines

Full Color

This is the preferred use of the logo on a neutral-colored background. Use the version appropriate to ensure strong contrast and legibility.



Single Color

These versions should be used only when one-color printing is necessary, or when full-color printing is unavailable.



Other Logos / Icons

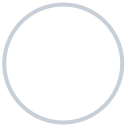


Main Font

Gilroy Font Family

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Color Specifications

 = use this over the other						
PMS COATED	2191 C	2935 C	538 C	Opaque White	Process Black	802 C
PMS UNCOATED	2190 U	N/A	538 U	N/A	N/A	N/A
C	86	92	7	0	0	62
M	8	72	4	0	0	0
Y	0	0	0	0	0	71
K	0	0	13	0	100	15
R	30	36	197	255	0	88
G	165	89	207	255	0	220
B	253	169	218	255	0	60
HEX CODE	#1EA5FD	#0056B8	#C7D0D8	#FFFFFF	#000000	#58DC3C